

SEMINARS

A series of hands-on practical sessions where you get to come face-to-face with the experts

Pitching & Presentation **Thursday 8 November - 2pm**

Marketing needn't be a dirty word - join industry marketing experts **Paul Brett** and **Eileen Quinn** on a mission to set you up with the tools to sell your script.

Keep It Legal **Thursday 8 November - 4pm**

Peter Dally and **Kami Naghdi** from top entertainment law firm Bird & Bird host a legal surgery, answering questions not about what you *can't* do, but how to do what you *want* to do.

Call My Agent **Friday 9 November - 10.45am**

10% is cheap if you get a good one! A top agent offers their insight and experience of the writer/agent relationship and answers your questions.

2 + 2 = 5: The 'Business' of Screenwriting **Friday 9 November - 1.45pm**

Steve Joberns from AGN Shipleys - specialist accountancy firm to the film industry - makes the essential business of writing exciting.

OTHER EVENTS

Script Stars **Saturday 10 November - 2pm**

Taking inspiration from a scene from a famous film, this is an opportunity for junior scriptwriters (8-11 years) to learn the secrets of scriptwriting with the help of a professional screenwriter, and a star guest appearance from *Blue Peter* presenter **Konnie Huq**. 'Script Stars' is presented in association with the RLFF Education Programme.

'Based on a True Story...' **Friday 9 November - 4.15pm**

A round-table discussion exploring the challenge of adapting real-life events into big screen drama with a panel of filmmakers who have done just that.

WORKSHOPS

The Script Factory is delighted to be staging a major three-part training programme, with support from the Film Council, starting in Spring 2002. Details of all three programmes for Script Readers, Screenwriters, and Development Executives, will be available at the end of the year. Meanwhile, to whet your appetite, come and sample taster practical and theoretical sessions from the Development Exec. Programme led by The Script Factory's own team of experienced producers and development personnel.

Working With Genre **Thursday 8 November - 2.15pm**

An exploration of genre theory aiming to give participants confidence in assessing why scripts work (or more probably, why they don't), and tips for applying the theory to general project development. *Tutor: Lucy Scher*

Script Reading & Report Writing **Friday 9 November - 11am**

A clear guide to the component parts of a script report from synopsis, through structure, to feasibility; with an emphasis on the rationale for examining scripts in this way when writing story development reports. *Tutor: Marilyn Milgrom*

Script Analysis & Development Meetings **Friday 9 November - 2pm**

Exploring the key questions that rarely get asked: how do I know what the writer should re-write? How do I assess the 'next draft' fresh when I already know the first one so well? And, what do I do when the next draft gets worse? *Tutor: Lucy Guard*

Assessing Treatments **Saturday 10 November - 11am**

A guide for Readers and Development Personnel offering the tools to assess the potential of ideas from short treatments. *Tutor: Sara Harper*

Developing Short Films **Saturday 10 November - 2.15pm**

The labyrinthine process of assessing and developing short film scripts. *Tutor: Kate Ogborn*

