



HAUS DER KULTUREN DER WELT, BERLIN, 9-12 FEBRUARY 2004

The Script Factory is one of Europe's leading script development organisations working to support screenwriters by finding new writing talent and by presenting un-missable on-stage screenwriting events with some of cinema's finest filmmakers, at festivals across the world. The Script Factory is thrilled to be back at the Talent Campus for the second year, with the support of United International Pictures, the British Council, and the MEDIA Programme of the European Union.

**GENRE & THE SCREENPLAY: A WORKSHOP ON UNDERSTANDING STORY EXPECTATIONS
MONDAY 9 FEBRUARY 17.00 - K1**

From a political thriller to a romantic comedy, there are certain expectations about plot, story and tone that are established by a film's genre. But what does genre have to do with story and why might the screenwriter, script developer or producer, need to think about this? This workshop session gives participants an understanding of the ways in which a theory of genre can be applied at script stage. **The Script Factory's Lucy Scher** leads this introduction to genre theory and asks: how can we use audience expectations as a development tool? How can you as a writer, producer or script developer help a screenplay to deliver and exceed those expectations?

**STOP PRESS SESSION (REPLACES THE ADVERTISED SCRIPT FACTORY MASTERCLASS)
TUESDAY 10 FEBRUARY 14.00 - K1
DEVELOPMENT CONFESSIONS: A FORUM ON SCRIPT DEVELOPMENT**

When screenwriters get together to discuss Script Development, there are often distrustful comparisons made to 'the Hollywood model', or at least to our non-Hollywood perceptions of it. This round table session aims to go beyond these arguably irrelevant comparisons to ask: "What development methods work for us? Or what might work?" If you are embarking on developing feature film projects, or if you have experiences of development as screenwriters or producers - whether good or bad (or indifferent) - we'd like you to join us and share them in this informal forum. **The Script Factory's Ludo Smolski** leads this interactive session to build up a picture of the current state of script development in as many countries/cultures/markets as possible, and also think about its future – how might it be changing? And how would we like to see development working for us in the future?

**THE SCRIPT FACTORY MASTERCLASS WITH DANIEL BURMAN
FOLLOWING A PREVIEW OF *EL ABRAZO PARTIDO/LOST EMBRACE*
THURSDAY 12 FEBRUARY 17.00 - THEATRE**

With his second feature *Waiting for the Messiah* in 2000, young Argentinian writer/director **Daniel Burman** established a reputation as a world filmmaker to watch. A further two features, *Every Stewardess Goes to Heaven* and *Lost Embrace* – premiering in the Berlinale Competition this year – have cemented Burman's reputation, not just as a wonderful filmmaker himself, but also as a catalyst and inspiration for Argentina's hugely impressive national film industry – with big talents like Lucrecia Martel (*The Swamp*) and Diego Lerman (*Suddenly*) also emerging in the last few years. Following a screening of *El Abrazo partido (Lost Embrace)* Burman joins us onstage to talk about his creative development as a filmmaker in what is destined to be a big year for him both with his own new work soon to be released, along with Walter Salles' *The Motorcycle Diaries* which he also co-produced. **Sandra Hebron, Artistic Director of The Times bfi London Film Festival** chairs this session.

www.scriptfactory.co.uk

To find out more about The Script Factory's **SCENE Insiders** programme – brand new training for European film professionals at Festivals across Europe in 2004/5 – see **www.scriptfactory.co.uk**

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